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Grocery Outlet Helps Feed People Facing Hunger

Independence from Hunger Food Drive Raises \$292,000 to Support Local Communities

Berkeley, CA – August 16, 2012 – According to the USDA, 4.8% of all U.S. Households (5.6 million) have accessed emergency food from a food pantry one or more times (USDA. Coleman-Jensen, A., Nord, M., Andrews, M., & Carlson, S. *Household Food Security in the United States in 2010*). That's why Grocery Outlet (www.groceryoutlet.com) stepped up to the plate with the company-wide Independence from Hunger food drive to help feed people facing hunger and dealing with food insecurity.

On behalf of their 164 stores, Grocery Outlet is proud to present \$292,000 in cash, gift card and food donations to help support 170 local food assistance agencies in California, Washington, Oregon, Idaho Arizona and Nevada.

"We are humbled by the generosity of our community of independent operators and customers, and grateful to be able to help people who don't always know where they'll find their next meal," said MacGregor Read, Co-CEO, Grocery Outlet Inc. "Our team of independent owners and operators are so committed to their local communities."

Throughout July, a time when food banks experience the greatest need, Grocery Outlet led the second annual Independence from Hunger food drive. Each of the 164 Grocery Outlet stores selected one or more local emergency food assistance programs in their hometown as beneficiary of the food drive. To help increase awareness and drive donations and participation, Grocery Outlet stores hosted an array of events from educational seminars about local food assistance agencies to family-friendly festivals.

About Grocery Outlet

Based in Berkeley, California, Grocery Outlet offers extreme bargains on brand name merchandise, with prices often up to 50% less than conventional retailers. The largest "extreme-value" grocer in the U.S., Grocery Outlet has 164 locations in Arizona, California, Idaho, Nevada, Oregon and Washington. Grocery Outlet carries refrigerated and frozen foods, fresh produce, organics, dry groceries, beer and wine, health and beauty care, over-the-counter drugs, household products, toys and gifts. A third-generation family-led company founded in 1946, Grocery Outlet's mission has always been to provide customers a fun place to find extreme values on name brands they trust. Most stores are independently owned and operated by

locally-based families. For more information, please visit www.groceryoutlet.com.

Hunger Facts

For one in seven Americans, hunger is a reality. And they are often hard-working adults with families, who simply cannot make ends meet and are forced to go without food for several meals, or even days.

According to the USDA*...

- 48.8 million Americans live in food insecure households – 32.6 million adults and 16.2 million children
- 14.5% of households (17.2 million households) experience food insecurity
- Households with children reported food insecurity at a significantly higher rate than those without children – 20.2% compared to 11.7%
- 8% of seniors living alone (925,000 households) are food insecure
- Food insecurity exists in every county in America, ranging from 5% to 38%

** USDA. Coleman-Jensen, A., Nord, M., Andrews, M., & Carlson, S. Household Food Security in the United States in 2010*

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