

**\*\*\*MEDIA ALERT\*\*\***

**BRAND NEW ST JOHNS GROCERY OUTLET HOSTS  
GRAND OPENING CELEBRATION AND  
RIBBON CUTTING SATURDAY, JANUARY 22, 2011**

**WHO:** NEW Portland, OR (St. Johns) Grocery Outlet, locally owned/operated by Portland residents, Brandon and Sam Riahi

**WHAT:** Grocery Outlet, the largest "extreme-value" grocer in the U.S. with prices up to 70% less than conventional retailers, is celebrating the opening of its new store in Portland, OR with a host of exciting community events on Saturday, January 22, 2011. Attendees will enjoy incredible bargains, prize giveaways and the opportunity to help benefit the **Boy Scouts of America Troop #120**.

**WHEN:** Saturday, January 22nd, Grand Opening Celebration  
8:30 a.m. – 5:00 p.m.

**WHERE:** The NEW St Johns Grocery Outlet, 7741 N. Lombard Street, Portland,  
OR 97203

**INTERVIEW/PHOTO**

**OPPORTUNITIES:**

- \* Owner/Operators Brandon and Sam Riahi
- \* Local Portland residents
- \* Boy Scouts of America Troop #120

**\*\*MEDIA ENCOURAGED TO COVER EVENT\*\***

Media RSVP's please contact: Peyton Robertson, 858.382.4922,  
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**MORE INFO:** For more information, please visit <http://www.groceryoutlet.com/>