CONTACT:
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SEATTLE EXPANDS SAVINGS TO CONSUMERS WITH BRAND NEW LAKE CITY GROCERY OUTLET GRAND OPENING CELEBRATION ON SATURDAY, JUNE 18, 2011

WHO: NEW Lake City SEATTLE, WA Grocery Outlet, independently owned/operated by Mike and Patty Duke

WHAT: Grocery Outlet, the largest "extreme-value" grocer in the U.S. with prices up to 50% less than conventional retailers, is celebrating the grand opening its Lake City store in Seattle, WA, with a host of exciting events Saturday, June 18, 2011. Attendees will enjoy free coffee and treats, incredible bargains, prize giveaways and the chance to win a 42-Inch HD Vizio TV and Seattle Mariners Flex Pack!

WHEN: **Saturday, June 18th, 8:00 a.m. – 6:00 p.m.**

Come early, save BIG!

- 8am – FREE Coffee and Treats
- 9am – FREE Frugal Friendly Reusable Grocery Bag to the first 500 customers
- 9am - 12pm – FREE Spin and Win on the Wheel of Bargains. Everyone wins a prize!
- 10am - 1pm - FREE Face Painting by artist Sanne Beavin
- 10am - 2pm - Free Balloon Twisting by Dr. Twistin
- 11am - 2pm – FREE Hot Dog & Drink to the first 500 customers benefitting North Helpline Emergency Services and Food Bank
- Noon - 2pm - Nathan Hale High School Pep Band
- 1pm - 6pm – Who is Pushing the Magic Cart? A winner every 30 minutes!
- 2pm - 6pm - FREE Face Painting by artist Sanne Beavin
- 4pm - 6pm – FREE Spin and Win on the Wheel of Bargains. Everyone wins a prize!
- Enter for a chance to win one of these amazing grand prizes:
    - Weber Gas Grill, Sprint SP320 purchased locally from Tweedy & Popp Ace Hardware - Value $590. Enter to win June 18th - July 1st. Drawing held July 2nd, 2011.
    - Seattle Mariners 6-Game Flex Pack - A pair of tickets to 6 games (see store for specific games and dates), 2 replica jerseys, 2 caps - Value $514. Enter to win July 2nd - 15th, 2011. Drawing Held July 16th, 2011.
    - Vizio 42" HD 1080p TV - Value $600. Enter to win July 16th - 29th. Drawing held July 30th, 2011
    - FREE Groceries for One Year – 2 winners: value $600 per winner. Prize awarded as $50 Grocery Outlet Gift Certificates, one (1) per month for one (1) year. Enter to win July 30th - August 12th. Drawing held August 13th, 2011.

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***NOTE: Customers can enter for a chance to win one of above four (4) great during the date ranges listed above. One entry per person per day. Drawing for prize winners will be held at **12pm on listed dates** at the Lake City Grocery Outlet. No purchase necessary. Winner need not be present to win but must claim prize within 3 days of drawing or another winner will be chosen. No cash value and no substitutions. Must be 18 years of age or older to enter.*

- On Saturday, June 18th **only**, enter for a chance to win one of ten (10), $50 Grocery Outlet Gift Cards. Winners will be chosen by 12pm on Sunday, June 19th and must claim prize within 3 days of drawing or another winner will be chosen. No cash value and no substitutions.

W.O.W. Weekends:
July 2nd - August 13th:

- July 2nd – 8 a.m. – FREE Coffee & Treats - 11 am - 2 pm FREE Spin & Win on the Wheel of Bargains. Drawing for Weber Gas Grill.
- July 16th -- 8 am. – FREE Coffee & Treats - 11 am - 2 pm FREE Magic Cart winner every 30 minutes. Drawing for Seattle Mariners 6-Game Flex Pack.
- July 30th – 8 a.m. – FREE Coffee & Treats - 11 am - 2 pm FREE Spin & Win on the Wheel of Bargains. Drawing for Vizio TV.
- August 13th -- 8 am. – FREE Coffee & Treats - 11 am - 2 pm FREE Magic Cart winner every 30 minutes. Drawing for Free Groceries for a Year.

WHERE: Grocery Outlet, 3020 NE 127th Street Seattle, WA 98125
Store hours: 8 a.m. - 9 p.m. every day!

MORE INFO: For more information, please go to http://www.groceryoutlet.com/.

ABOUT GROCERY OUTLET:
Based in Berkeley, California, Grocery Outlet offers extreme bargains on brand name merchandise, with prices often up to 50% less than conventional retailers. The largest "extreme-value" grocer in the U.S., Grocery Outlet has over 152 locations in Arizona, California, Idaho, Nevada, Oregon & Washington. Grocery Outlet carries refrigerated and frozen foods, fresh produce, organics, dry groceries, beer and wine, health and beauty care, fresh vitamins, household products, toys and gifts. A third-generation family-led company founded in 1946, Grocery Outlet's mission has always been to provide customers a fun place to find extreme values on name brands they trust. Most stores are independently owned and operated by locally-based families. For more information, please visit www.groceryoutlet.com

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