

CONTACT:

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GROCERY OUTLET IN MANTECA HOSTS FREE GRAND OPENING CELEBRATION ON SATURDAY, JULY 11th

WHO:Debbie Tarr

NEW Manteca, CA Grocery Outlet, locally owned and operated by Steve and

WHAT:

Grocery Outlet, the largest "extreme-value" grocer in the U.S. with prices up to 50% less than conventional retailers, is celebrating the opening of its new store in Manteca, CA with a host of events on Saturday, July 11th. Attendees will enjoy free food samplings, giveaways, balloons and the chance to win more than \$3,000 in prizes.

WHEN: Saturday, July 11, from 8 a.m. To 9 p.m.

- Free Grocery Outlet Reusable Cloth Bag to the first 700 Customers in line
- Coffee and treats at 8 a.m.
- Free Spin and Win the Wheel of Bargains from 10 a.m. Noon and 3 5 p.m. Everyone Wins!
- Hot Dog & Soda for \$1 from 11 a.m. 2 p.m. Proceeds will benefit American Legion Post 249
- Free Face Painting and Balloon Animals with Hanna Banana the Clown from 10am to Noon
- FREE Food sampling throughout the day
- FREE balloons throughout the day
- Enter for a chance to win one of ten \$50 Grocery Outlet Gift Cards One day only!
- Enter for a chance to win one of the following prizes:
 - o Free Groceries for One Year value \$1,200
 - o 37-Inch Vizio LCD HDTV valued at \$597
 - o Nintendo Wii Fit Gaming Package valued at \$430
 - o Old Town Otter XT Kayak Package valued at \$430
 - o Brinkman Gas Grill valued at \$369

NOTE: Customers can enter for a chance to win prizes through July 31, 2009. The drawing will take place on August 1, 2009 at 1 p.m. at the Grocery Outlet in Manteca. No purchase necessary. Must be 18 years of age or older. Winner need not be present to win but must claim prize within 3 days of drawing or another winner will be chosen. No cash value and no substitutions.

WHERE: 1391 East Yosemite, Manteca, CA 95336

Store hours: 8 a.m. - 9 p.m. every day

MORE INFO: For more information, please contact the store at (209) 239-4295

ABOUT GROCERY OUTLET:

Based in Berkeley, California, Grocery Outlet offers extreme bargains on brand name merchandise, with prices often up to 50% less than conventional retailers. The largest "extreme-value" grocer in the U.S., Grocery Outlet has over 135 locations in Arizona, California, Idaho, Nevada, Oregon & Washington. Grocery Outlet carries refrigerated and frozen foods, fresh produce, organics, dry groceries, beer and wine, health and beauty care, fresh vitamins, household products, toys and gifts. A third-generation family-owned company founded in 1946, Grocery Outlet's



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mission has always been to provide customers a fun place to find extreme values on name brands they trust. Most stores are independently operated by locally based families. For more information, please visit www.groceryoutlet.com

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